Average Rate of Change

A that describes how one changes as another changes. We know it as	Positive R.O.C:	Negative R.O.C:
have a constant rate of	Zero R.O.C:	Undefined R.O.C:
change, meaning values increase or		
decrease at the rate over a period		
of time.		

Formula using function notation:

1. f(x) = 2x ² – 3 from [2, 4].			2. f(x) = -4x + 10 from [-1, 3	3].	
3. a. Find the rate of change from day 1 to 2.		4. In 2008, about 66 million U.S. households had both landline phones & cell phones. Find the rate of change from YEAR HOUSEHOLDS IN 2008 – 2011			
	DAYS AMOUNT OF (X) BACTERIA F(X)			2008	66
b. Find the rate of				2009	61
	1	19		2010	56
change from day 2 to 5.	2	48		2011	51
	4	76			
	5	121			
	0	192	What does this mean?		
5. a. Find the average rate		†	5. Find the average rate		****
of change from $0 \le x \le 1$			of change from [0,1]		
b. Find the average rate of change from $4 \le x \le 5$			b. Find the average rate of change from [4,5]	-8 -6 -4	

1. Find the rate of change of Pete's height from 3 to 5 years.

Time (years)	1	2	3	4	5	6
Height(in.)	27	35	37	42	45	49

2. For f(x) = -6x - 2, find the rate of change on the interval [-2, 4].

3. For $f(x) = x^2 + 4x + 1$, find the rate of change on the interval [-2, 4].

4. You and a friend are trying to decide which theater to go to for a Friday night movie. NCG charges \$7 for the movie ticket and \$3 per food item. Regal's prices are represented by the table.

Write an equation for NCG and Regal. Compare their rates of change and initial cost.

x	g(x)	
0	4	
1	8	
2	12	
3	16	
4	20	

NCG: f(x) =

Regal: g(x)=

Characteristic NCG	<, >, or =	Characteristic of Regal
y-intercept of f(x) =		y-intercept of g(x) =
f(4) =		g(4) =
Rate of Change of f(x) =		Rate of Change of g(x) =